

## — Masters Collective courses —

Course Title	Course Outline	Application Period
(MC01) The Masters Collective – Become a Social Media Influencer (7 Hrs Online)	<p>One of Singapore's first generation bloggers, Bong Qiu Qiu, also known as Budget Barbie, has weathered the storms and matured in the public eye. Qiu Qiu shares tips on using social media and how to navigate the ups and downs of maintaining a social media presence. She will also demonstrate how to create an interesting post.</p> <p>Sign up for this course to learn from social media influencers like Malaque Mahdaly and The Meatmen.</p>	Now to 30-Aug-2020
(MC02) The Masters Collective – How to Build a Fashion & Lifestyle Business (7 Hrs Online)	<p>Rachel Lim, co-founder of Love,Bonito*, shares her insights, experiences and advice on how you can get started in your own fashion and lifestyle business. Learn useful tips in branding, marketing, production and how to run a business. You will be able to apply the knowledge to your own venture or projects.</p> <p><i>*Love, Bonito is a well-known local fashion brand that aims to empower women's confidence through style.</i></p>	Now to 30-Aug-2020
(MC03) The Masters Collective – Become an Entertainer Entrepreneur (7 Hrs Online)	<p>Hear from acclaimed director and actor, Alaric Tay, as he shares highlights of his two-decade career on his journey to becoming an entertainer entrepreneur. From his screen debut in Forever Fever, to his prominent roles in The Yang Sisters, The Noose, and Serangoon Road, to producing and directing HBO Asia's first comedy-drama series, Sent, Alaric has successfully navigated the challenges of the local media scene.</p> <p>Join him in this course as he offers insights, advice and strategies on taking your dreams of becoming an entertainer to the next level. You may also refer to the accompanying reading materials to reinforce the key learning points.</p>	Now to 30-Aug-2020
(MC04) The Masters Collective – How to Build a Platform that Serves Millions (7 Hrs Online)	<p>Marcus Tan, co-founder of Carousell*, shares his insights and experiences on how to build a platform that serves millions of users. Learn useful tips in branding, marketing, production and how to run a business. You will be able to apply the knowledge to your own venture or projects.</p> <p><i>*Since its founding in 2012, Carousell's online classifieds platform has ventured into seven markets in Asia and Australia.</i></p>	Now to 30-Aug-2020